



TRY IT OUT

All-New Dutch Boy® Forever™ Interior Paint & Primer is available in 8-oz. color samples.

DON'T FORGET THE FIFTH WALL

Forever™ ceiling paint is formulated with stain-blocking and odor-reducing technologies. Ceiling paint can be tinted in pastel colors.

DUTCH BOY™ TWIST & POUR®



Easy to hold.



Easy to open.



Easy to pour.

Reach for the easy-to-use paint can that's customized for your convenience! Our award-winning Twist & Pour® container design, with its built-in spout and easy-to-open-and-close resealable lid, helps minimize spills and messes, plus it makes it easy to store your paint for future projects. Dutch Boy™ Twist & Pour® container — another simple solution.

Dutch Boy® paints make transforming your world easy.™



XXX-XXXX-000 08/18



The STAIN-BLOCKING, ODOR-REDUCING powerhouse.



introducing
FOREVER™ INTERIOR PAINT & PRIMER
LOSE THE MESS. KEEP THE DOG.



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For more information, call 1.800.828.5669 or visit dutchboy.com.

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introducing FOREVER™ INTERIOR PAINT & PRIMER

Your home is where you make memories that will last a lifetime. With Dutch Boy Forever™ Paint & Primer, your home will be ready for the messes that often come along with memory-making, like muddy paw prints or a toddler's first mural. With powerful stain-blocking and Arm & Hammer™ odor-eliminating technologies, Forever™ Paint & Primer lets you lose the messes, but keep the memories.



Available in interior paint, ceiling paint and 8-oz. color samples.

POWERHOUSE PROTECTION

Exceptional Hide & Stain-Blocking

Blocks common household stains to keep walls looking flawless.

Great Washability & Advanced Stain Resistance

100% acrylic formula provides durability for a longer-lasting, like-new look.

Arm & Hammer™ Odor-Eliminating Technology

Helps reduce common indoor odors so rooms smell better, longer.

Paint & Primer

Saves time, no need for a separate primer.

Mildew Resistance

Formulated with mildewcide to provide a mildew-resistant coating.

GREENGUARD® Gold Certified

GREENGUARD® certified products are certified to GREENGUARD® standards for low chemical emissions into indoor air during product usage. Learn more at greenguard.org

Lifetime Warranty

See label for details.

The STAIN-BLOCKING,  ODOR-REDUCING powerhouse.

STAIN-BLOCKING POWER

The stain-blocking technology of Dutch Boy Forever™ blocks most common household stains.

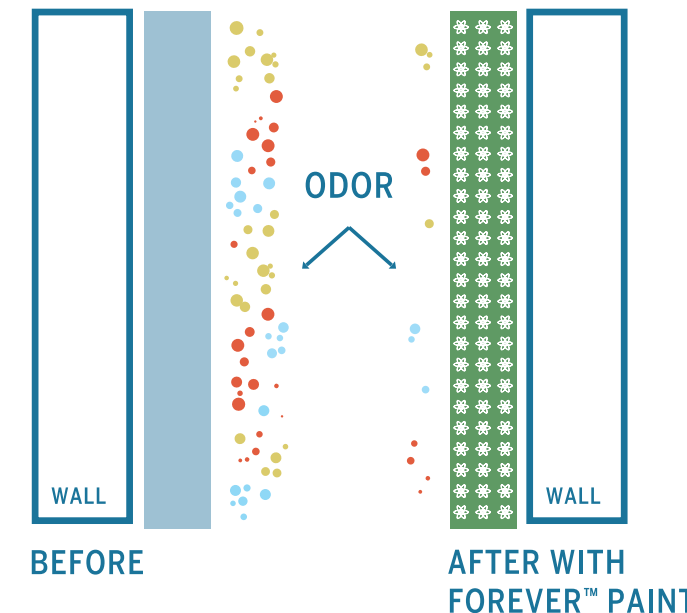
This powerhouse formula covers stains from the following messes: crayon, pencil, pen, lipstick, grease, coffee, tea, wine, juice, ketchup, and mustard. Lose the mess. Keep the kid... and the memories you make with them.



ODOR-REDUCING POWER

Dutch Boy Forever™ paint contributes to the reduction of household odors such as: pets, smoke, cooking and musty odors.

How it works: Through natural airflow, the odor vapor molecules come in contact with the walls and are captured and locked within the paint film. Scrubbing the painted surface will not release the odors.



The length of time Forever™ paint reduces odors depends on the concentration, the frequency of exposure and the amount of surface area painted.